CEESS PRESIDENT 2025/2026

Alexander Paradela Vivien Cen PLATFORM

ABOUT US



Alexander Paradela

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Hey everyone! I'm Alex, my pronouns are he/him, and I'm a fourthyear civil engineering student. I'm beyond excited to be running as co-president alongside Viven for the upcoming school year! I've had the privilege of being part of this amazing club for the past three years, starting as an Assistant Editor and now serving as one of the Vice Presidents of Communications. I also volunteer with Engineers in Action, helping fundraise for an incredible bridge project every year. Currently, I'm working as a Project Coordinator at Bird Construction. When I'm not buried in work or school, you can find me out on a trail–I absolutely love hiking and soaking in the beauty of the outdoors!

Vivien Cen vcen@ualberta.ca

Hello! My Name is Vivien (she/her), and I'm currently in my fourth year of Civil Engineering Trad. From Vancouver, BC, but raised in Edmonton for most of my life. I have been with the CEESS for the last three years serving as a GEER Week Director then Vice President of Coordination and this past year as President. I have also volunteered with the ESS as an Art show director for two years and am currently part of the UFC with the ESS. At the moment, I am working as a Tailings Project Student at Suncor. Outside of engineering, I enjoy running (I dont run that fast), crocheting (only flowers) and hanging out with Zuko!



OUR MISSION

As co-presidents, our **mission** is to create a supportive and inclusive environment where Civil and Environmental Engineering students feel engaged and empowered. We are dedicated to fostering growth through workshops, networking, and professional development that connect students with faculty and industry leaders. Our goal is to strengthen these relationships, introduce new opportunities for student involvement, and ensure CEESS events meet students' needs and expectations.



ADVOCATE



Advocate for students' needs. **Be a strong voice for all students**, ensuring those dealing with discrimination or exclusion have their concerns addressed and are supported.



Ensure accessibility, inclusivity, and respect at all events and operations. Make sure events are accessible and inclusive for everyone, provide necessary accommodations, and maintain a safe, welcoming environment where all students feel respected.



Implement an anonymous reporting form for student concerns. Our goal is to offer a secure, anonymous platform for students to voice their concerns, ensuring they are heard without fear of retaliation.

STUDENT LIFE INITIATIVES



Attendance plays a big factor in the success of our social events. In order to keep our events engaging we plan on:

- Ramping up marketing efforts online and in-person
- Offer free food and snacks at every event
- Give out free swag items
- Continue to collaborate with discipline clubs and introduce new collaborations with other student groups



We know civil and environmental students like to rep their discipline. We want to **expand our catalogue with fun and affordable merchandise**. Our goal is to plan ahead and set clear timelines by working closely with the Internal Portfolio.



GEER Week, GEER Week, GEER Week... For GEER Week 83, we want to **start the hype even earlier** and get students engaged and knowledgeable about the event by setting up a CEESS general meeting about GEER Week.



We want to continue keeping our annual events engaging and relevant. Our goal is to **continuously improve events based on student interest and needs** while also taking feedback



Keep our social events afloat. We aim to **expand money making initiatives** throughout the school year and reinvest the profits back into future social events.

TECHNICAL INITIATIVES



It's important that students build relationships within their community. **We want** to introduce a mentorship program that connects alumni, upper-year and lower year students on a monthly basis. This program will provide guidance for students and offer first and second years a unique opportunity to gain insight with fellow students.

We recognize that technical events provide valuable opportunities for students to connect with industry professionals. Our goal is to continue helping students expand their networks by **hosting at least one technical initiative each month**, fostering meaningful connections and professional growth.



Expand the Specialization Panel into three separate evenings. This will allow a tailored experience for students to dive deeper into their areas of interest and connect with professionals.



Ensure that all technical events **feature a diverse range of panelist and guest**, fostering an inclusive environment and enriching the overall experience of all attendees.



It's crucial that students diversify their resume with hands-on learning experiences. Our goal is to **introduce projects and workshops to help students build their portfolio** by potentially collaborating with the ESS, student project groups and the department.

 Some workshop program ideas: AutoCAD, Revit, Minescape, SkyCiv, Civil 3D, Hec-RAS and much more.

OPERATIONS



Communication with the Senior Executive team is important. We want to **implement monthly meetings with each portfolio and also include directors and coordinators** into the conversation.



The Dirt Den is used by many students, even those outside of Civil and Environmental Engineering. We want to **continue improving the lounge and revamp the space with new items**.



Implement a training system equipped with videos and resources for all volunteer positions. Our goal is to lessen the learning curve and ease volunteers into their new role.



Expand the sponsorship package by attracting a wider variety of sponsors, including commercial and food partners, rather than focusing exclusively on industry leaders and engineering sponsors.

ENGAGEMENT



We pledge to a **commit to bi-weekly newsletters to keep students informed.** As the student body continues to grow, social media and Discord can only do so much. We want to ensure everyone stays connected and updated.



Revise the style guide to **create a cohesive and unified brand identity** for CEESS across social media and all marketing materials, ensuring consistency and ease of use



Prioritize student feedback by **offering end-of-month surveys**, including academic and CEESS related operations, to ensure we're meeting students' needs and improving our initiatives



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Alex & Vivien President Platform

THANK YOU!

VOTE ALEXANDER PARADELA & VIVIEN CEN CESS PRESIDENT

MARCH 19 - 20, 2025